



NAVJIVAN
CENTER FOR
DEVELOPMENT

We Design Your Growth Story



Online Course on Export Potential in Social Sector



Date: 16th, 17th, & 18th August, 2023



Time: 06:30PM to 08:30PM (IST)



About Course

This comprehensive course has been meticulously crafted to empower professionals within the social sector, social business owners, social entrepreneurs, and Farmer Producer Organisations (FPOs) with a profound understanding of the significance and vast opportunities inherent in international trade. Equipped with invaluable statistical insights, participants will gain the expertise necessary to identify and select the ideal products for specific target markets.

Delving into the intricacies of export procedures, INCOTERMS, and transportation via water and air, this course will provide a comprehensive grasp of the terminologies utilized in the domain of international import-export (EXIM) business. By equipping participants with this knowledge, we aim to enhance their capabilities and enable them to navigate the global trade landscape with confidence and proficiency.





About Course

Exclusively created by NCD, this detailed course covers nearly all the fundamental elements of international trade. India contributes even less than 2% of all exports of merchandise and 3.2% of all exports of services to the global economy. If one is well-versed in the complexities of this profession, there are many prospects in the area of international business. By offering this fundamental training, we hope to educate Indian business owners on the possibilities for growth of various Indian goods and services on the global market.

This special course covers a wide range of fundamental and advanced topics to provide participants a general understanding of export and import. Basics like the EXIM cycle, Incoterms, shipping, and logistics are covered, as well as more advanced issues like product and market selection.



Course Objectives:

1. Developing an understating towards export procedures
2. Providing an overall perspective on the international business and economic relations.
3. Communicating basic knowledge in the area of logistics and transportation.
4. To understand the importance of INCOTERMS in international business.
5. To identify product and market selection strategies.



Key Take Away:



1. Basics of import export business
2. Step by step procedures of international trade
3. Shipping and logistics: terms and procedures
4. Importance of FTA for Export business
5. Export product costing and pricing

Teaching Methodology: (Like Case Study, Games etc)



Who Should Attend ?

1. Social Business Owners/Social Entrepreneurs
2. Farmer Producer Organisation (FPO), Producers Organisation (POs)
3. Self Help Group (SHGs)
4. Artisan Club, Craft, Indigenous Product or Services Provider
5. Health Care Professionals, Technical & Social Consultant who wish to expand their business Globally
6. Ladies/ Housewives who wish to start their own export -import Business or Consultancy Services
7. Any Aspirants who wants to get in to International Business



Meeting Mode:

Zoom Meeting



Seats:

25



CLICK HERE



To Register

Focus Sectors:



Agriculture



Art & Craft



Medical & Health Care
Services



Technical &
Consultancy



Livelihood &
Enterprise Building
Services



Research &
Advisory



Business
Development &
Project Management

Key Course Content:



1. Introduction to Export & Import, Why Export & Import, Globalization & India.

2. Export cycle, Import cycle, Difference between domestic and International Business



3. Shipping lines, Air cargo, International courier companies, FCL / LCL, Type of containers

4. Incoterms



5. Examples of unique products for exports

Day: 1

INTRODUCTION

Basics of Import
& Export

EXIM cycle, India &
world market

Day: 2

SHIPPING & LOGISTICS & INCOTERMS

Air & Sea
Transport

Incoterms

Day: 3

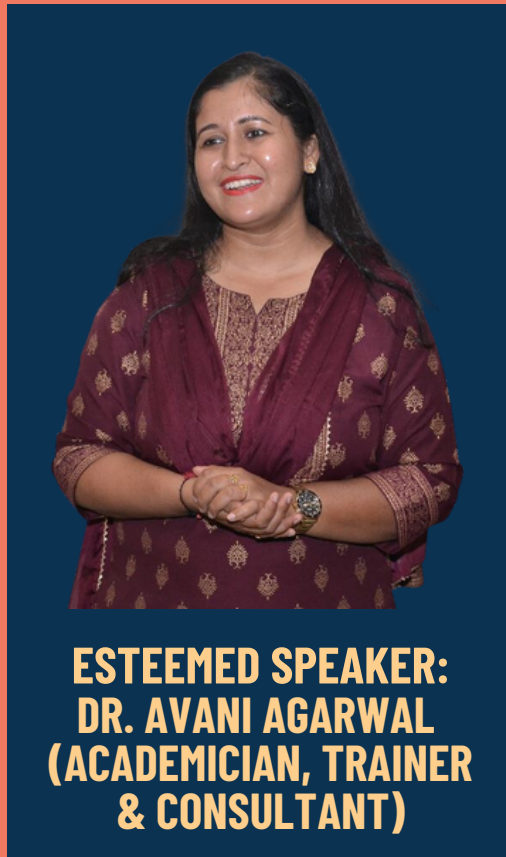
MARKET SELECTION & PRODUCT SELECTION

Product & Market
Selection Criteria





Course Facilitator:



**ESTEEMED SPEAKER:
DR. AVANI AGARWAL
(ACADEMICIAN, TRAINER
& CONSULTANT)**

Dr. Avani Agrawal, MBA in International Business and PhD management, She has 12+ years of experience in Industry and academia. She has worked with International Business of Metal, FMCG Industry and has been actively teaching at various Universities in undergraduate and post graduate programmes.



Learning Investment:

Rs. 2500/-
Per Participant

Rs. 1500/-
**for Premium
Member of
NCD**

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To Explore NCD
Premium Member

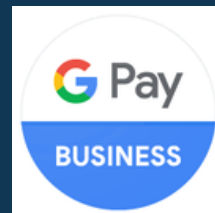
(Fees Include E-Certificate of Participation+
E- Resource Materials + 30 Days Recording
Access)

For Payment:

Name of Bank	Axis Bank Ltd
Account Holder	Navjivan Centre For Development
Current Account Number	918020110035659
IFS Code	UTIB0001874
Branch	PILAJIGANJ, MEHSANA
Account Type	Current

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