



# ONLINE COURSE ON CSR PROJECT CYCLE MANAGEMENT

 **DATE : 27TH, 28TH & 29TH OCTOBER 2023**

 **TIME : 06:30PM TO 08:30PM (IST)**

# ABOUT COURSE:

This course is designed to empower attendees with the knowledge and skills to comprehensively manage every aspect of CSR projects, from the initial project design to the final closure and reporting. By participating in this course, attendees will gain the capabilities to navigate through the various stages of a CSR project, effectively engage with diverse stakeholders and produce meaningful and insightful project reports.





# ABOUT COURSE:

Through a deep understanding of CSR principles and practices, participants will be equipped to:

1. Identify CSR opportunities that align with both business objectives and societal needs.
2. Strategically plan and design CSR projects, ensuring clear goals, efficient resource allocation and risk management.
3. Implement CSR initiatives with an emphasis on stakeholder engagement, collaboration and ethical considerations.
4. Monitor project progress, evaluate impact and adapt to challenges as they arise.
5. Prepare comprehensive and transparent CSR reports that showcase the project's outcomes, effectiveness and social impact.



# ABOUT COURSE:

This course serves as a practical guide for attendees to not only manage CSR projects effectively but also to communicate the value of these projects to internal and external stakeholders. Ultimately, it empowers professionals to make a positive difference through responsible and impactful CSR practices while enhancing their project management and reporting skills.



## COURSE OBJECTIVES:



Clearly defined project



Improved project delivery



Improved project management



Improved reporting

## KEY TAKEAWAY:



Lifecycle of CSR projects



Project designing strategies



Monitoring methodology



Reporting techniques

# TEACHING METHODOLOGY:



Case Studies



Experience Sharing



Activities and Interactions

# WHO SHOULD ATTEND ?

Representative of NGOs/Educational  
Institute/University/Social Enterprises/CSR  
Eligible Company such as



Resource Mobilization Officers



Fundraising Executive/Head



CSR Project Managers/Executive



Finance Managers/CSR Lead



M & E Expert/Social Auditor



Grant Makers/Researcher/Faculty



Partnership Manager/Head

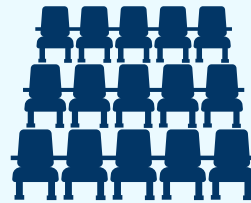
## MEETING MODE:



Zoom Meeting

## SEATS:

25



**CLICK HERE**



**To Register**

# LEARNING INVESTMENT:

**Rs. 2500/-  
Per Participant**

**Rs. 1500/-  
for NCD  
Premium  
Members**

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(Fees Include E-Certificate of Participation+ E-Resource Materials + 30 Days Recording Access)

# FOR PAYMENT:

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**To Register**



# KEY COURSE CONTENT :

## Day 1: CSR overview and areas of CSR

### Session 1: Introduction to Corporate Social Responsibility (CSR)

- Definition and Importance of CSR
- Evolving CSR ecosystem: greater focus on accountability and impact
- Execution and Implementation

### Session 2: Key Areas of CSR

- Schedule VII activities and analysis of spent
- Trend analysis of CSR Spent
- Environmental Social and Corporate Governance (ESG)
- Stakeholder Engagement

# KEY COURSE CONTENT :

## Day 2: Lifecycle of CSR Projects

### Session 1: Identifying CSR Opportunities

- **Assessing Business Values and Social Impact**
- **Stakeholder Analysis**
- **Aligning CSR with Business Strategy**
- **Strategically designing the proposals**

### Session 2: Planning and Designing CSR Projects

- **Setting Clear Objectives and Goals**
- **Resource Allocation**
- **Risk Assessment**
- **Formulating a Project Plan**

# KEY COURSE CONTENT :

## Day 3: Implementation, Monitoring, and Reporting

### Session 1: Implementing CSR Projects

- Engaging Stakeholders
- Effective Resource Management
- Communication and Collaboration

### Session 2: Monitoring and Evaluation & Impact Assessment

- Setting Performance Metrics
- Tracking Progress
- Addressing Challenges and Adaptation

### Session 3: Reporting and Impact Assessment

- Understanding the audience
- Good to follow reporting practices
- Aspects to consider while reporting

# COURSE FACILITATOR:



**Esteemed Facilitator:**  
**Adv. Sapna Naharwal**  
**LL.M, LL.B, B.Com**  
**Development Specialist &**  
**CSR Advisor**

**Master's in law with 6 years of work experience in the development sector. Sapna comes with diverse experience of working with not-for-profits, government, corporates, foundations and UN agencies. Sapna possesses a varied skill set which includes CSR advisory, program designing, monitoring, assessments, evaluations, and due diligence. Sapna has a comprehensive understanding of the full lifecycle for Philanthropic and CSR projects. Sapna also expertise on laws and regulations bearing on CSR. Sapna has a notable experience of working in the domain of education, skills, livelihood, child protection and disabilities.**


**Adv. Sapna Naharwal holds functional and thematic expertise that can be leveraged for a wide range intervention like developing institutional frameworks, evaluation of programs, program management, impact assessments, project designing, strategizing process documentation and assessing critical implementation gaps.**

# CONTACT:

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