

CSR MASTER CLASS

PRACTICAL GUIDE FOR STRENGTHENING CORPORATE PARTNERSHIP



07th October 2023 | Saturday
9:00 AM to 5:00 PM



Asha Nivas
9, Rutland Gate 5th Street,
Srirampuram, Thousand Lights
West, Thousand Lights, Chennai
Tamil Nadu 600006

About Course:

Unlocking the Power of Corporate Social Responsibility (CSR): Harnessing Boundless Impact

In today's ever-evolving landscape, Corporate Social Responsibility (CSR) has emerged as a multifaceted realm, encompassing a wide spectrum of techniques and endeavors that extend beyond conventional business practices. It goes far beyond profit margins and bottom lines, delving into sustainable strategies, community engagement, and responsible actions. As businesses forge ahead, customers, more than ever, yearn for organizations that prioritize responsible conduct. They expect businesses not only to succeed financially but also to make a meaningful impact on society.

Enter India, a trailblazer in the realm of CSR. In a momentous amendment to the Companies Act in April 2014, India etched its name in the annals of history as the first nation worldwide to mandate CSR for corporations. This monumental step paved the way for a new era of socially conscious entrepreneurship. Now, as part of their CSR compliance, businesses have the extraordinary opportunity to channel their revenues towards critical sectors such as education, poverty alleviation, gender equality, and eradicating hunger.

Let us delve into the awe-inspiring realm of CSR by exploring the remarkable efforts taking place in Tamil Nadu, a bastion of corporate social responsibility. Astonishing figures from the Ministry of Corporate Affairs data unveil a staggering truth: in Tamil Nadu alone, corporate companies have invested a colossal sum of approximately 1174.07 Crore Rupees in CSR projects. This significant contribution has been made possible by 1922 eligible companies, demonstrating the immense potential of collaboration between businesses and social causes.



About Course:

However, Tamil Nadu represents just a fraction of the greater tapestry of CSR initiatives in India. The last financial year, 2020-21, witnessed a nationwide surge in CSR investments. A staggering total of 25714.65 crore was disbursed across 38790 projects, a testament to the commitment of 18012 eligible corporations. These inspiring statistics illuminate the vast avenues for forging partnerships with corporate entities, propelling the implementation of high-impact social projects throughout the nation.

Now, dear participants, envision the tremendous potential for your organization to make a transformative difference through CSR initiatives. In this captivating journey, we shall unravel the intricacies of CSR compliance, empowering you to navigate its intricacies with finesse. From understanding the intricate nuances of CSR regulations to unlocking the secrets of collaboration, this course promises to equip you with the tools and insights needed to harness the boundless impact of CSR.

Welcome to a world where corporations and social causes unite, where purpose and profit seamlessly intertwine, and where a brighter, more sustainable future awaits. Embark on this extraordinary voyage, and together, let us unleash the true potential of Corporate Social Responsibility.



Objectives:

- Help NGOs/Institute/Agency to build their capacities for CSR partnership.
- Help NGOs/Institute/Agency to carry out self- assessment for their funding resources and help them to identify their core strengths to create shared value for sustainability.
- Due Diligence & Future Readiness
- Help to improve organization's social & ethical performance.
- Empowering existing development leaders in CSR & Sustainability domain.

Take Away:

- Regulatory Framework for CSR– Latest Government Acts, international guidelines and best practices
- Approach for identification of CSR activities through needs assessment
- CSR project planning, proposing and implementation
- Monitoring, measurement and evaluation of CSR activities for outputs and outcomes
- Assessment of capacity of implementing partner



Who Should Attend?

Senior Management of NGOs /Educational Institute/University/Social Enterprises- CEO/COO/CFO, Resource Mobilization Officers, Fundraising Team, Project Managers, Finance Managers, Program Coordinators, Grant Makers, Partnership Manager, Manager (Incubation Centre).

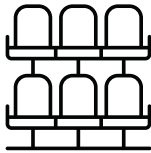
Learning Investment:

Rs. 3500/- per delegate (Fees Includes Morning Breakfast, Lunch, Hi-Tea, E-Study Materials and E-Certificate of Participation)



Seats:

15



For Registration Support:

Training Advisor:

M/s Heena +91 95105 26835

CLICK HERE

to Register



Learning Agenda

Time	Particular
09:00 to 10:00	Registration and Breakfast
10:00 to 11:30 CSR Ecosystem	CSR eco system in India. Rules For CSR under Companies Act 2013 & Recent Amendments. Section 135 of Companies Act and Schedule-VII. Connecting exiting activities with SDG and CSR. CSR Reporting (Best Practices)
11:30 to 12:00	Networking Tea/Coffee
12:00 to 13:00 Legal and Documentation	Documentation (Check List), Tips for preparing documents with legal aspects. How to Identify CSR Eligible Company? Impact creation through digital tool & social media.
13:00 to 14:00	Networking Lunch
14:00 to 15:00 Partnership Modalites	How to prepare high impact project design. Partnership Models, Innovation and Value Addition. Proposal Writing, Do's and Don'ts' Mapping opportunities and way to design partnership model. Corporate scanning and understanding global perspective. Understanding eligibility for CSR partnership/funding.
15 :00 to 15:15	Short Break
15:15: to 16:30 Partnership Opportunities	Opportunities for Social Start up with CSR Preparing our own plan, strategies and goal. Introduction of various offline and online platform, resources to improve productivities/performance. Current CSR Partnership Opportunities & many more Question & Answer & Feed Back Collection.
16:30 to 17:00	Contact Sharing & Hi-Tea

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Testimonials:

**MR. NIRAJ KUMAR SINHA
PRESIDENT, DAYA SOCIETY MUNGER**

It was well designed day and program with much more informative

Lots of knowledge and ideas gained in this workshop

Thanks to NCD for invites us as participant and hope we should able to explore the possibilities



**MR. BIKRAM KUMAR
SR. EXECUTIVE, SARVA SEVA SAMITY
SANSTHA KOLKATA**

The session was very informative and grounded.

As a early bird in the sector i.e. development sector, it will help me to fulfill my future

Desire professionally also, the session was very participatory



**MR. PRASHANT PAL
FOUNDER, PURE INDIA TRUST JAIPUR**

I am really impressed with the honest knowledge shared by NCD with NGO and people worship in social sector

You are very true inspirational myself

Thank you



**MS. PAYAL SINGHAL
MANAGER CSR, CSL FINANCE LTD. NOIDA**

I am glad to hear that i had a positive experience with Sanjay Sir in CSR Master Class!!

Its always great to receive so much knowledge

This session it will be a overall CSR scenario and some vision and i get positive experience & bring so many innovative ideas



Glimpses of CSR Master Class 2023



DATE : 22ND JANUARY, 2023

CSR MASTER CLASS 2023 @ AHMEDABAD



DATE : 01ST APRIL, 2023

CSR MASTER CLASS 2023 @ NEW DELHI



DATE : 02ND APRIL, 2023

CSR MASTER CLASS 2023 @ PATNA



Glimpses of CSR Master Class 2023



DATE : 15TH APRIL, 2023

CSR MASTER CLASS 2023 @ MUMBAI



DATE : 17TH JUNE, 2023

CSR MASTER CLASS 2023 @ NEW DELHI



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