

CSR MASTERCCLASS

Practical Guide for Strengthening Corporate Partnership

📅 **2nd April 2023, Sunday**

🕒 **9:00 AM to 5:00 PM**

📍 **Amrapali Residency
Near Income Tax
Golamber, Srikrishna Nagar,
Kidwaipuri, Patna-800001,
Bihar**



Corporate Social Responsibility (CSR) is the concept that a company should play a good role in the community and take into account the environmental and social consequences of business actions. It is directly related to sustainability (producing economic, social, and environmental value) and ESG (Environmental, Social, and Governance). All three are concerned with non-financial variables that firms of all sizes should consider when making business decisions.

In recent years, there has been a transition from corporate social responsibility to social purpose. Many businesses have shifted from a community investment strategy and a "nice to have" perspective to a holistic approach in which their mission is embedded in everything they do.

CSR can encompass a wide range of techniques and efforts, from sustainable practices to community involvement. Customers are increasingly expecting organisations with whom they do business to act responsibly.

Following an amendment to the Companies Act, 2013, in April 2014, India became the first country in the world to make corporate social responsibility (CSR) mandatory. As part of any CSR compliance, businesses can invest their revenues in sectors such as education, poverty, gender equality, and hunger. According to Ministry of Corporate Affairs data, 55 Corporate Companies spent 80 Crore Rupees approximately on CSR Projects in Bihar, where in India last financial year 50,000 crore was estimated to be spent on CSR project and it is rapidly increasing and it is 1 lakh crore projected to be next year so this sum and making the world a better place is in the hands of NGOs.

Bihar has established numerous opportunities for NGOs to access corporate resources through the mandated Corporate Social Responsibility (CSR) requirement that applies to specific firms & have some untapped funds, This is an opportunity to learn from the foremost expert on what NGOs must do to comply with the law's legal and reporting obligations. In order to address CSR needs, an expert will show how NGOs may work with a clear goal, a work strategy, and a reliable method to implement the plan. the opportunity to learn how to apply for and qualify for financing, as well as how to meet reporting requirements and produce utilisation data if you have received funds.

OBJECTIVES:

- **Help NGOs/Institute/Agency to build their capacities for CSR partnership.**
- **Help NGOs/Institute/Agency to carry out self- assessment for their funding resources and help them to identify their core strengths to create shared value for sustainability.**
- **Due Diligence & Future Readiness**
- **Help to improve organization's social & ethical performance.**
- **Empowering existing development leaders in CSR & Sustainability domain.**

TAKE AWAY:

- **Regulatory Framework for CSR— Latest Government Acts, international guidelines and best practices**
- **Approach for identification of CSR activities through needs assessment**
- **CSR project planning, proposing and implementation**
- **Monitoring, measurement and evaluation of CSR activities for outputs and outcomes**
- **Assessment of capacity of implementing partner**

WHO SHOULD ATTEND?

Senior Management of NGOs /Educational Institute/University/Social Enterprises– CEO/COO/CFO, Resource Mobilization Officers, Fundraising Team, Project Managers, Finance Managers, Program Coordinators, Grant Makers, Partnership Manager, Manager (Incubation Centre).

LEARNING INVESTMENT:

Rs. 3500/- per delegate (Fees Includes Morning Breakfast, Lunch, Hi-Tea, E-Study Materials and E-Certificate of Participation)

SEAT:



FOR REGISTRATION

SUPPORT:

Training Advisor:

M/s Heena +91 9510526835

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to Register

LEARNING AGENDA

Time	Particular
09:00 to 10:00	Registration and Breakfast
10:00 to 11:30 CSR Ecosystem	<p>CSR eco system in India. Rules For CSR under Companies Act 2013 & Recent Amendments. Section 135 of Companies Act and Schedule-VII. Connecting exiting activities with SDG and CSR. Flagship CSR Initiatives.</p>
11:30 to 12:00	Networking Tea/Coffee
12:00 to 13:00 Legal and Documentation	<p>Documentation (Check List), Tips for preparing documents with legal aspects. How to Identify CSR Eligible Company? Impact creation through digital tool & social media.</p>
13:00 to 14:00	Networking Lunch
14:00 to 15:00 Partnership Modalites	<p>How to prepare high impact project design. Partnership Models, Innovation and Value Addition. Proposal Writing, Do's and Don'ts' Mapping opportunities and way to design partnership model. Corporate scanning and understanding global perspective. Understanding eligibility for CSR partnership/funding.</p>
15 :00 to 15:15	Networking Tea/Coffee
15:15: to 16:30 Partnership Opportunities	<p>Opportunities for Social Start up with CSR Preparing our own plan, strategies and goal. Introduction of various offline and online platform, resources to improve productivities/performance. Current CSR Partnership Opportunities & many more Question & Answer & Feed Back Collection.</p>
16:30 to 17:00	Contact Sharing & Hi-Tea

FOR PAYMENT

Name of Bank	Axis Bank Ltd
Account Holder	Navjivan Centre For Development
Current Account Number	918020110035659
IFS Code	UTIB0001874
Branch	PILAJIGANJ, MEHSANA
Account Type	Current

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REACH US :

**Navjivan Center For Development
31 to 36, 3rd FLOOR, PALIKA BAZAR, OPP. NAGAR PALIKA
BUILDING, MEHSANA - 384 001 GUJARAT, INDIA**

 **+91-9510-526-835**

 **ncd@ncdindia.org**

 **ncdindia.org**

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TESTIMONIALS

**HARSH C VYAS
MANAGER ACCOUNTS OF SEWA RURAL,
JHAGADIA**

The Workshop give depth knowledge of CSR, Masterclass presentation give clear understanding of CSR activities like how to get CSR funding from company, who are covered under CSR act and contact them for CSR activities at our NGO.

Ideas selected to modal CSR project/corporate screening, how to get success in CSR activities.



**RAJESH SHAH
SECRETARY OF SHREE VARDHAMAN JAIN
BORDING & VIDHALAY**

The Masterclass organized by NCD provided all the informations to the point and solved our all the queries and that too with examples makes more interesting.

Whatever questions we were having about CSR and we came from kutch to attained, that all things went satisfied.



**MR KAUSHAL GOHIL
PRESIDENT OF SWA SARJAN FOUNDATION**

I am heartily thankful to NCD and Mr. Sanjay sir for inviting me here to this wonderful and knowledgeable session, i have gained excellent amount of knowledge & path to proceed any organization ahead, also will pass on the information to my team members & execute to grow. heartfelt thanks to NCD and Sir for delivering his best.



**DR. PRIYA KARMAKAR
TRUSTEE OF LIFE CARE FOUNDATION**

Thank you for a great seminar(Course), great presentation style with lots of opportunities to ask questions & tell about lead CSR project details, Execution which all made was really motivation. this has made my all the expectations & wonderfully practically course professionally delivered.

Thank you

