

CSR MASTERCLASS

PRACTICAL GUIDE FOR STRENGTHENING CORPORATE PARTNERSHIP



18th June 2023 | Sunday
9:00 AM to 5:00 PM



Hotel Kingsway Raipur
Ring Road No. 1, Opposite SBI
Telibandha Chowk, Mahaveer Nagar,
Raipur, Chhattisgarh



NAVJIVAN
CENTER FOR
DEVELOPMENT

We Design Your Growth Story

The goal of the CSR Masterclass is to equip participants with the knowledge and assurance necessary to discuss CSR in a professional setting. All industries and sectors are increasingly focusing on sustainability. Participants will gain knowledge of the critical areas needed to implement and communicate CSR as part of their daily tasks during this course. The curriculum adopts a holistic approach to the concepts and introduces current issues, trends, and frameworks while also motivating participants to forecast future opportunities and manage challenges of sustainability in order to maximize the outcomes for participants in this introductory training.

In recent years, there has been a transition from corporate social responsibility to social purpose. Many businesses have shifted from a community investment strategy and a "nice to have" perspective to a holistic approach in which their mission is embedded in everything they do.

CSR can encompass a wide range of techniques and efforts, from sustainable practices to community involvement. Customers are increasingly expecting organizations with whom they do business to act responsibly. Following an amendment to the Companies Act, 2013, in April 2014, India became the first country in the world to make corporate social responsibility(CSR) mandatory. As part of any CSR compliance, businesses can invest their revenues in sectors such as education, poverty, gender equality, and hunger.

According to Ministry of Corporate Affairs data In Chhattisgarh Corporate Companies spent 325 Crore Rupees approximately on CSR Projects through 209 Eligible Companies where in India last financial year 2020-21 total 25714.65 crore spent by 18012 eligible corporate in 38790 projects in 14 major development sectors.

Statistics shows major avenues for creating partnership with corporates to implement high impact social projects. In this course participants will understand nitty gritty of CSR compliances to collaboration.

OBJECTIVES:

- Help NGOs/Institute/Agency to build their capacities for CSR partnership.
- Help NGOs/Institute/Agency to carry out self- assessment for their funding resources and help them to identify their core strengths to create shared value for sustainability.
- Due Diligence & Future Readiness
- Help to improve organization's social & ethical performance.
- Empowering existing development leaders in CSR & Sustainability domain.

TAKE AWAY:

- Regulatory Framework for CSR– Latest Government Acts, international guidelines and best practices
- Approach for identification of CSR activities through needs assessment
- CSR project planning, proposing and implementation
- Monitoring, measurement and evaluation of CSR activities for outputs and outcomes
- Assessment of capacity of implementing partner

WHO SHOULD ATTEND?

Senior Management of NGOs /Educational Institute/University/Social Enterprises– CEO/COO/CFO, Resource Mobilization Officers, Fundraising Team, Project Managers, Finance Managers, Program Coordinators, Grant Makers, Partnership Manager, Manager (Incubation Centre).

LEARNING INVESTMENT:

Rs. 3500/- per delegate (Fees Includes Morning Breakfast, Lunch, Hi-Tea, E-Study Materials and E-Certificate of Participation)

SEAT:

15



FOR REGISTRATION SUPPORT:

Training Advisor:
M/s Heena +91 9510526835

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LEARNING AGENDA

Time	Particular
09:00 to 10:00	Registration and Breakfast
10:00 to 11:30 CSR Ecosystem	<p>CSR eco system in India. Rules For CSR under Companies Act 2013 & Recent Amendments. Section 135 of Companies Act and Schedule-VII. Connecting exiting activities with SDG and CSR. CSR Reporting (Best Practices)</p>
11:30 to 12:00	Networking Tea/Coffee
12:00 to 13:00 Legal and Documentation	<p>Documentation (Check List), Tips for preparing documents with legal aspects. How to Identify CSR Eligible Company? Impact creation through digital tool & social media.</p>
13:00 to 14:00	Networking Lunch
14:00 to 15:00 Partnership Modalites	<p>How to prepare high impact project design. Partnership Models, Innovation and Value Addition. Proposal Writing, Do's and Don'ts' Mapping opportunities and way to design partnership model. Corporate scanning and understanding global perspective. Understanding eligibility for CSR partnership/funding.</p>
15 :00 to 15:15	Short Break
15:15: to 16:30 Partnership Opportunities	<p>Opportunities for Social Start up with CSR Preparing our own plan, strategies and goal. Introduction of various offline and online platform, resources to improve productivities/performance. Current CSR Partnership Opportunities & many more Question & Answer & Feed Back Collection.</p>
16:30 to 17:00	Contact Sharing & Hi-Tea

FOR PAYMENT

Name of Bank	Axis Bank Ltd
Account Holder	Navjivan Centre For Development
Current Account Number	918020110035659
IFS Code	UTIB0001874
Branch	PILAJIGANJ, MEHSANA
Account Type	Current

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REACH US :

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to Register

TESTIMONIALS

MR. NIRAJ KUMAR SINHA
PRESIDENT, DAYA SOCIETY MUNGER

It was well designed day and program with much more informative

Lots of knowledge and ideas gained in this workshop

Thanks to NCD for invites us as participant and hope we should able to explore the possibilities



MR. BIKRAM KUMAR
SR. EXECUTIVE, SARVA SEVA SAMITY SANSTHA KOLKATA

The session was very informative and grounded.

As a early bird in the sector i.e. development sector, it will help me to fulfill my future

Desire professionally also, the session was very participatory



MR. PRASHANT PAL
FOUNDER, PURE INDIA TRUST JAIPUR

I am really impressed with the honest knowledge shared by NCD with NGO and people worship in social sector

You are very true inspirational myself

Thank you



MS. PAYAL SINGHAL
MANAGER CSR, CSL FINANCE LTD. NOIDA

I am glad to hear that i had a positive experience with Sanjay Sir in CSR Master Class!!

Its always great to receive so much knowledge

This session it will be a overall CSR scenario and some vision and i get positive experience & bring so many innovative ideas



GLIMPSES OF CSR MASTER CLASS 2023



DATE : 22ND JANUARY, 2023

CSR MASTER CLASS 2023 @ AHMEDABAD



DATE : 01ST APRIL, 2023

CSR MASTER CLASS 2023 @ NEW DELHI



DATE : 02ND APRIL, 2023

CSR MASTER CLASS 2023 @ PATNA



DATE : 15TH APRIL, 2023

CSR MASTER CLASS 2023 @ MUMBAI