

# **CSR MASTERCLASS 2023**

Practical Guide for Strengthening Corporate Partnership



**03rd December, 2023**  
**Sunday**



**09:00AM to 05:00PM**  
**(IST)**



**Hotel Atishay**  
**Nr Manohar Dairy, R-55, Chetak Bridge, Zone-I**  
**Maharana Pratap Nagar, Bhopal**  
**Madhya Pradesh 462011**



# ABOUT COURSE:

We are thrilled to extend a warm invitation to you for the CSR Master Class in Bhopal, a premium workshop dedicated to the noble pursuit of Corporate Social Responsibility. This transformative program is carefully crafted to be an immersive and enriching experience, aiming to empower both organizations and individuals with the knowledge and tools needed to harness the true potential of CSR initiatives for a sustainable and socially responsible future.

In an age where corporate responsibility plays a pivotal role in shaping our communities and environment, this Master Class emerges as a beacon of knowledge and inspiration. It promises not just to explore the nuances of CSR but to elevate your understanding and approach towards it. We believe that together, we can unlock the immense power of CSR to create lasting positive change, both in the corporate world and the society we serve.





# OBJECTIVES:

- Support NGOs, Institutes, and Agencies in enhancing their capacity for CSR partnerships.
- Assist in self-assessment for funding resources, identifying core strengths for sustainable shared value.
- Foster due diligence and future readiness for improved social and ethical organizational performance.
- Empower leaders in the CSR and Sustainability domain, driving development and impact.



# WHY ATTEND?

- **Expert Insights:** Learn from leading expert and practitioner in the CSR domain who will share their knowledge, experiences, and best practices.
- **Practical Workshops:** Engage in hands-on workshops, case studies, and interactive sessions to develop practical CSR strategies.
- **Networking Opportunities:** Connect with like-minded professionals & development sector leaders.
- **Inspiration and Innovation:** Discover innovative approaches to CSR that drive positive change and align with your organization's goals.
- **Impact Measurement:** Gain insights into measuring and reporting the impact of your CSR initiatives effectively.





# WHO SHOULD ATTEND?



Corporate Leaders and Executives

CSR Managers and Practitioners



Representatives of NGOs and Social Enterprise

Government Officials & Policy Makers



Grant Makers & Resource Mobiliser

Academician and Researchers



Anyone Passionate about CSR and Sustainable Development





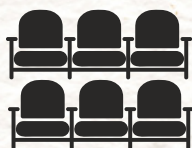
# LEARNING INVESTMENT:

Rs. 3500/- per delegate (Fees Includes Morning Breakfast, Lunch, Hi-Tea, E-Study Materials and E-Certificate of Participation)



# SEATS:

15



# FOR REGISTRATION SUPPORT:

Training Advisor:  
M/s Heena +91 9510526835



**CLICK HERE**

to Register





# LEARNING AGENDA:

Time	Particular
09:00 to 10:00	<b>Registration and Breakfast</b>
10:00 to 11:30 <b>CSR Ecosystem</b>	CSR framework and rules under The Companies Act 2013 Section 135 and Schedule-VII The Companies Act 2013 Linking CSR efforts with SDGs Prominent CSR initiatives in India Q & A
11:30 to 12:00	<b>Networking Tea/Coffee</b>
12:00 to 13:00 <b>Legal and Documentation</b>	Documentation (Check List) Tips for preparing documents with legal aspects How to Identify CSR Eligible Company? Impact creation through digital tool & social media Q & A
13:00 to 14:00	<b>Networking Lunch</b>
14:00 to 15:00 <b>Partnership Modalities</b>	Crafting high-impact project designs Innovative partnership models for value addition Effective do's and don'ts in proposal writing Proposal & Program Development Cycle Mapping partnership opportunities Understanding eligibility for CSR funding Q & A
15:00 to 15:15	<b>Networking Tea/Coffee</b>
15:15 to 16:30 <b>Partnership Opportunities</b>	Opportunities for Social Start up with CSR 11 Easy to Follow Strategic Actionable Points Resources to improve productivities/performance 10+ Current CSR Partnership Opportunities & many more Question & Answer & Feed Back Collection
16:30 to 17:00	<b>Contact Sharing &amp; Hi-tea</b>



# FOR PAYMENT:

<b>Name of Bank</b>	Axis Bank Ltd
<b>Account Holder</b>	Navjivan Centre For Development
<b>Current Account Number</b>	918020110035659
<b>IFS Code</b>	UTIB0001874
<b>Branch</b>	PILAJIGANJ, MEHSANA
<b>Account Type</b>	Current

# SCAN HERE TO PAY



[CLICK HERE TO PAY](#)



# REACH US

Navjivan Center For Development  
31 to 36, 3rd FLOOR, PALIKA BAZAR, OPP. NAGAR PALIKA BUILDING,  
MEHSANA - 384 001 GUJARAT, INDIA



# TESTIMONIALS:

**MR. NIRAJ KUMAR SINHA  
PRESIDENT, DAYA SOCIETY MUNGER**

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It was well designed day and program with much more informative

Lots of knowledge and ideas gained in this workshop

Thanks to NCD for invites us as participant and hope we should able to explore the possibilities



**MR. BIKRAM KUMAR  
SR. EXECUTIVE, SARVA SEVA SAMITY  
SANSTHA KOLKATA**

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The session was very informative and grounded.

As a early bird in the sector i.e. development sector, it will help me to fulfill my future

Desire professionally also, the session was very participatory



**MR. PRASHANT PAL  
FOUNDER, PURE INDIA TRUST JAIPUR**

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I am really impressed with the honest knowledge shared by NCD with NGO and people worship in social sector

You are very true inspirational myself

Thank you



**MS. PAYAL SINGHAL  
MANAGER CSR, CSL FINANCE LTD. NOIDA**

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I am glad to hear that i had a positive experience with Sanjay Sir in CSR Master Class!!

Its always great to receive so much knowledge

This session it will be a overall CSR scenario and some vision and i get positive experience & bring so many innovative ideas





# GLIMPSES OF CSR MASTER CLASS 2023



DATE : 15TH APRIL, 2023

CSR MASTER CLASS 2023 @ MUMBAI



DATE : 16TH APRIL, 2023

CSR MASTER CLASS 2023 @ HYDERABAD



DATE : 17TH JUNE, 2023

CSR MASTER CLASS 2023 @ NEW DELHI



DATE : 05TH AUGUST, 2023

CSR MASTER CLASS 2023 @ BANGALORE