



# CSR MASTERCLASS

**Practical Guide for Strengthening Corporate Partnership**

 **16th September 2023, Saturday**

 **9:00AM to 5:00PM (IST)**

 **Hotel Nalanda, Mithakhali Six Road, Maharashtra Society,  
Ellisbridge, Ahmedabad, Gujarat 380006**



# About Course

Corporate Social Responsibility (CSR) is the concept that a company should play a good role in the community and take into account the environmental and social consequences of business actions. It is directly related to sustainability (producing economic, social, and environmental value) and ESG (Environmental, Social, and Governance). All three are concerned with non-financial variables that firms of all sizes should consider when making business decisions.

In recent years, there has been a transition from corporate social responsibility to social purpose. Many businesses have shifted from a community investment strategy and a "nice to have" perspective to a holistic approach in which their mission is embedded in everything they do.

CSR can encompass a wide range of techniques and efforts, from sustainable practices to community involvement. Customers are increasingly expecting organisations with whom they do business to act responsibly.



## About Course

Following an amendment to the Companies Act, 2013, in April 2014, India became the first country in the world to make corporate social responsibility (CSR) mandatory. As part of any CSR compliance, businesses can invest their revenues in sectors such as education, poverty, gender equality, and hunger. According to Ministry of Corporate Affairs data in 2020-21 2088 Corporate Companies spend 1443.62 Crore Rupees on CSR Projects in Gujarat, where in India last financial year 50,000 crore was estimated to be spent on CSR project and it is rapidly increasing and it is 1 lakh crore projected to be next year so this sum and making the world a better place is in the hands of NGOs.

Gujarat has established numerous opportunities for NGOs to access corporate money through the mandated Corporate Social Responsibility (CSR) requirement that applies to specific firms. This is an opportunity to learn from the foremost expert on what NGOs must do to comply with the law's legal and reporting obligations. In order to address CSR needs, an expert will show how NGOs may work with a clear goal, a work strategy, and a reliable method to implement the plan. the opportunity to learn how to apply for and qualify for financing, as well as how to meet reporting requirements and produce utilisation data if you have received funds.

## Objectives:

- Help NGOs/Institute/Agency to build their capacities for CSR partnership.
- Help NGOs/Institute/Agency to carry out self- assessment for their funding resources and help them to identify their core strengths to create shared value for sustainability.
- Due Diligence & Future Readiness
- Help to improve organization's social & ethical performance.
- Empowering existing development leaders in CSR & Sustainability domain.



## Take Away:

- Regulatory Framework for CSR– Latest Government Acts, international guidelines and best practices
- Approach for identification of CSR activities through needs assessment
- CSR project planning, proposing and implementation
- Monitoring, measurement and evaluation of CSR activities for outputs and outcomes
- Assessment of capacity of implementing partner



## Who Should Attend?

Senior Management of NGOs /Educational Institute/University/Social Enterprises- CEO/COO/CFO, Resource Mobilization Officers, Fundraising Team, Project Managers, Finance Managers, Program Coordinators, Grant Makers, Partnership Manager, Manager (Incubation Centre).



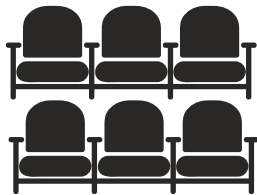
## Learning Investment:

Rs. 3500/- per delegate (Fees Includes Morning Breakfast, Lunch, Hi-Tea, E-Study Materials and E-Certificate of Participation)



## Seat:

15



## For Registration Support:

Training Advisor:  
M/s Heena +91 9510526835



**CLICK HERE**  
to Register

# Learning Agenda

Time	Particular
09:00 to 10:00	<b>Registration and Breakfast</b>
10:00 to 11:30 <b>CSR Ecosystem</b>	CSR eco system in India. Rules For CSR under Companies Act 2013 & Recent Amendments. Section 135 of Companies Act and Schedule-VII. Connecting exiting activities with SDG and CSR. Flagship CSR Initiatives.
11:30 to 12:00	<b>Networking Tea/Coffee</b>
12:00 to 13:00 <b>Legal and Documentation</b>	Documentation (Check List), Tips for preparing documents with legal aspects. How to Identify CSR Eligible Company? Impact creation through digital tool & social media.
13:00 to 14:00	<b>Networking Lunch</b>
14:00 to 15:00 <b>Partnership Modalities</b>	How to prepare high impact project design. Partnership Models, Innovation and Value Addition. Proposal Writing, Do's and Don'ts' Mapping opportunities and way to design partnership model. Corporate scanning and understanding global perspective. Understanding eligibility for CSR partnership/funding.
15 :00 to 15:15	<b>Networking Tea/Coffee</b>
15:15: to 16:30 <b>Partnership Opportunities</b>	Opportunities for Social Start up with CSR Preparing our own plan, strategies and goal. Introduction of various offline and online platform, Resources to improve productivities/performance. Current CSR Partnership Opportunities & many more Question & Answer & Feed Back Collection.
16:30 to 17:00	<b>Contact Sharing &amp; Hi-tea</b>

## For Payment

<b>Name of Bank</b>	Axis Bank Ltd
<b>Account Holder</b>	Navjivan Centre For Development
<b>Current Account Number</b>	918020110035659
<b>IFS Code</b>	UTIB0001874
<b>Branch</b>	PILAJIGANJ, MEHSANA
<b>Account Type</b>	Current

## Scan Here to Pay



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## Reach Us

Navjivan Center For Development  
31 to 36, 3rd FLOOR, PALIKA BAZAR, OPP. NAGAR PALIKA BUILDING,  
MEHSANA - 384 001 GUJARAT, INDIA

# Testimonials

**MR. NIRAJ KUMAR SINHA**  
PRESIDENT, DAYA SOCIETY MUNGER

It was well designed day and program with much more informative

Lots of knowledge and ideas gained in this workshop

Thanks to NCD for invites us as participant and hope we should able to explore the possibilities



**MR. BIKRAM KUMAR**  
SR. EXECUTIVE, SARVA SEVA SAMITY  
SANSTHA KOLKATA

The session was very informative and grounded.

As a early bird in the sector i.e. development sector, it will help me to fulfill my future

Desire professionally also, the session was very participatory



**MR. PRASHANT PAL**  
FOUNDER, PURE INDIA TRUST JAIPUR

I am really impressed with the honest knowledge shared by NCD with NGO and people worship in social sector

You are very true inspirational myself

Thank you



**MS. PAYAL SINGHAL**  
MANAGER CSR, CSL FINANCE LTD. NOIDA

I am glad to hear that i had a positive experience with Sanjay Sir in CSR Master Class!!

Its always great to receive so much knowledge

This session it will be a overall CSR scenario and some vision and i get positive experience & bring so many innovative ideas





# Glimpses of CSR Master Class 2023



DATE : 22ND JANUARY, 2023

CSR MASTER CLASS 2023 @ AHMEDABAD



DATE : 01ST APRIL, 2023

CSR MASTER CLASS 2023 @ NEW DELHI



DATE : 02ND APRIL, 2023

CSR MASTER CLASS 2023 @ PATNA



DATE : 15TH APRIL, 2023

CSR MASTER CLASS 2023 @ MUMBAI