

# Fundraising for Non Profit

## Master class for grant makers

Any Charity based/services based organization have strong vision and mission to uplift the society from root level. Domain area may be different but goal is common. To achieve the mission of social transformation we require financial support and strategic partnership. Even those NGO's which are currently funded through government or international grants need to focus on fundraising in preparation for the rapidly changing funding environment. Sustained funding and revenue is needed to deliver the critical services to fulfill the mission. Hence the urgent need for non-profits to diversify their fundraising sources and methods and build a strong financial inflow.

Our training includes comprehensive range of fundraising topics geared towards different levels of fund-raising experience and training needs. From **CORPORATE FUNDING TO CROWD FUNDING**, this training will help broaden your horizon on current fund raising trends and techniques.

NCD Training will help you deliver excellent fundraising results based on proven and profitable fundraising programs. We will talk about broad sets of fundraising techniques to establish a strong strategy, develop clear implementation plans, and evaluate activities. We will help you adapt fundraising methods that are suitable to your organization, we will teach you various techniques's so that you can help your organization raise resources effectively by giving you the strategic tools to create positive fundraising impact.

### **Attendees will learn how to:**

- ✓ Create a Fundraising Goal
- ✓ Build a Fundraising Team
- ✓ Use Technology to Find Donors
- ✓ Design outcome base program/project.
- ✓ Write winning proposal.

### **Key Discussion Points**

- ✓ Documentation
- ✓ Crowd Funding, Payment Gateway and digital tool
- ✓ Fund Raising through CSR.
- ✓ Creating partnership with Govt.
- ✓ Partnership Model for International aid Agency (FCRA)
- ✓ Emerging area of funding.
- ✓ Project Design Matrix
- ✓ International funding v/s Domestic funding

### **Prominent domain areas which attract significant funding**

1. Skilling and Entrepreneurship
2. Technology Incubation within academic institutions
3. Environment Sustainability
4. Benefits to Armed Forces Veterans, war widows
5. Protection of National Heritage, Art & Culture
6. Women Empowerment & Inclusive Development
7. Poverty Alleviation, Health Care & WASH

### **Who should participate?**

The workshop will be useful for all the staff and management of associations/NGOs/Educational Institutes willing to rise funding for various program or project.

## Workshop Date & Venue

<b>25<sup>th</sup> November, 2018</b>	<b>HOTEL BANGALORE GATE</b>
<b>Sunday</b>	9 & 12, Gajanana Towers , Kempe Gowda Road
<b>08.30am to 04.30pm</b>	( K G Road ), Opp Maneka Theatre, Near Mysore Bank Circle, Bangalore – 560009. Karnataka

### Learning Investment:

Rs. 3000/- per delegate (Fees Includes Morning Break Fast, Lunch, Evening Tea, E-Study Materials and Certificate of Participation), **Group Discount Available. Women Participant will get 20 % discount.**

**For Registration:** Training Advisor M/s Neha (Mo: 95105 26835)

**For Brief Understanding:** Prof. Sanjay Vanani (Mo: 94280 55135)

**Training Language:** English

**Maximum Seat: 20 Only.**

## Learning Agenda

<b>TIME</b>	<b>PARTICULAR</b>
08:30 to 09:15	Registration and Break Fast
09:15 to 10:45	Introduction of Participants/ Introduction to Grant, Key aspects of Funding Program Sector, Outcome and Methodology How to maximize impact through value addition
<b>10:45 to 11:00</b>	<b>Networking Tea/Coffee</b>
11:00 to 01:30	How the proposal fits into the overall grant seeking process What to include in a standard proposal to a foundation Tips for making each section of your proposal stronger What funders expect to see in your proposal and attachments Tips for communicating with funders during the grant process
<b>01:30 to 02:15</b>	<b>Networking Executive Lunch</b>
02:15 to 03: 10	Introduction of various crowd funding platform Use of social media, How to digitalized the documents. Individual support v/s Institutional support. Working approach: Solo v/s collaborative
<b>03:10 to 03: 20</b>	<b>Open House Discussion</b>
03:20 to 04.00	Current Funding Opportunities from CSR Foundation Government Authority International Funding Agency Questions and Answer
04:00 to 04:30	<b>Contact sharing and High Tea</b>

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### Registration Form

SR. NO	PARTICULAR	DETAIL
1	Name	
2	Designation	
3	Name of Organization	
4	Full Address with Pin code	
5	Contact Detail	
6	Email Id	
7	Website Detail	
8	Current Activities	
9	Current Funding Source	
10	Current funding requirement	

Aspirant participants are advice to go for online registration though our official website [www.ncdindia.org](http://www.ncdindia.org)

#### Reach us

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