

Fundraising for Non Profit

Master class for grant makers

Every organization wants to grow its donor base, but how realistic is it for a national organization to make their brand a “household name” that they can really leverage to raise money? In this session we will share how nonprofits should explore various ways of fundraising, How to use latest tools and techniques , and how to turn that data into actionable insights for attracting donations.

Even those NGO’s which are currently funded through government or international grants need to focus on fundraising in preparation for the rapidly changing funding environment. Sustained funding and revenue is needed to deliver the critical services to fulfil the mission. Hence the urgent need for non-profits to diversify their fundraising sources and methods and build a strong community of supporters.

Our training spans a comprehensive range of fundraising topics geared towards different levels of fundraising experience and training needs. From Government aids and grants to crowd funding, this training will help broaden your horizon on current fund raising trends and techniques.

NCD Training will help you deliver excellent fundraising results based on proven and profitable fundraising programs. We will talk about broad sets of fundraising techniques to establish a strong strategy, develop clear implementation plans, and evaluate activities. We will help you adapt fundraising methods that are suitable to your organization ,we will teach you various technique’s so that you can help your organization raise resources effectively by giving you the strategic tools to create positive fundraising impact.

Attendees will learn how to:

- ✓ Create a Fundraising Goal
- ✓ Build a Fundraising Team
- ✓ Use Technology to Find Donors
- ✓ Design outcome base program/project.
- ✓ Write winning proposal?

Key Discussion Points

- ✓ Documentation
- ✓ Crowd Funding, Payment Gateway and digital tool
- ✓ Fund Raising through CSR Route
- ✓ Creating partnership with Govt.
- ✓ Emerging area of funding.
- ✓ International funding v/s Domestic funding

Who should participate?

The workshop will be useful for all the staff and management of associations/NGOs/Educational Institutes willing to raise funding for various program or project.

Workshop Date & Venue

20th January, 2018 Saturday 09.00am to 5.00pm	Asha Nivas Social Service Centre 9, Rutland Gate, 5th Street, Chennai , Tamilnadu - 600 006
21st January, 2018 Sunday 09.00am to 5.00pm	YWCA International Centre of Mumbai 18, Madame Cama Road, Fort, Mumbai , Maharashtra - 400 001
27th January, 2018 Saturday 09.00am to 05.00pm	INDIAN SOCIAL INSTITUTE 10, Institutional Area, Lodi Road, New Delhi 110003
28th January, 2018 Sunday 09.00am to 05.00pm	Hotel Kalinga 11/4, S Tukoganj Street 1, South Tukoganj, Indore , Madhya Pradesh 452001

Learning Investment: Rs. 3000/- per head (Fees Includes Morning Break Fast, Lunch, Evening Tea and E-Study Materials)

For Registration: Training Advisor M/s Maitri (Mo: 95105 26835)

For Brief Understanding: Prof. Sanjay Vanani (Mo: 94280 55135)

Training Language: English and Hindi

Maximum Seat: 30

Agenda for Interaction

TIME	PARTICULAR
09:00 to 10:00	Registration and Break Fast
10:00 to 12:00	Introduction of Participants/ Introduction to Grant, Key aspects of Funding Program Sector, Outcome and Methodology How to maximize impact through value addition
12:00 to 12:10	Open House Discussion
12:10 to 01:30	How the proposal fits into the overall grant seeking process What to include in a standard proposal to a foundation Tips for making each section of your proposal stronger What funders expect to see in your proposal and attachments Tips for communicating with funders during the grant process
01:30 to 02:15	Lunch
02:10 to 03:10	Introduction of various crowd funding platform Use of social media, How to digitalized the documents. Individual support v/s Institutional support. Working approach: Solo v/s collaborative
03:10 to 03:15	Open House Discussion
03:15 to 04.45	Current Funding Opportunities from CSR Foundation Government Authority International Funding Agency Questions and Answer
04:45 to 05:00	Tea/ Coffee and Contact Sharing



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Registration Form

SR. NO	PARTICULAR	DETAIL
1	Name	
2	Designation	
3	Name of Organization	
4	Full Address with Pin code	
5	Contact Detail	
6	Email Id	
7	Website Detail	
8	Current Activities	
9	Current Funding Source	
10	Current funding requirement	

Aspirant participants are advice to go for online registration though our official website www.ncdindia.org

Reach us

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