

# CSR MASTER CLASS

## A practical guide for grant makers

There was a time when development and corporate sector functioned in a mutually exclusive fashion. In fact, many a time, they found – and continue to find – each other as an adversary. The changing milieu, however, is encouraging them to come to the same table. The business regulations in India have already created a platform for NGOs to play a part by recommending the implementation of CSR projects through NGOs and development sector agencies.

In this context, it is essential that NGOs understand the CSR landscape in India. The contours of what can be called a new age relationship need to be shaped and carved. A partnership that is based on factors as diverse as historical record, thematic priorities, geographic preferences, resource utilization, management information system, financial management and convergence of economic benefits with social returns in the long run, requires deep understanding of either party's vision and values.

### **The training objectives.**

- ✓ Help NGOs/Institute/Agency to build their capacities for CSR partnership with businesses.
- ✓ Help NGOs/Institute/Agency to carry out self- assessment for their funding resources and help them to identify their core strengths to create shared value for sustainability.
- ✓ Create an enabling environment for strategic CSR and social innovation.
- ✓ Help to improve organization's social & ethical performance.
- ✓ Empowering existing development leaders in CSR domain.

### **Who should attend?**

Senior management of NGOs /Educational Institute/University/Social Enterprises– CEO/COO/CFO, Resource Mobilization Officers, Fundraising Team, Project Managers, Finance Managers, Program Coordinators, Grant Makers, Partnership Manager, Manager (Incubation Centre).

**Learning Investment:** Rs. 3000/- per delegate (Fees Includes Morning Refreshment, Lunch, Evening Tea, E-Study Materials and Certificate of Participation), **Group Discount Available. Women**

**Participant will get 20 % discount.**



**For Registration Support:** Training Advisor M/s Neha 95105 26835

**For Brief understanding:** Prof. Sanjay Vanani M: 94280 55135

**Maximum Seat:** 30 (Each Workshop)

**Program Language:** English & Hindi (Interactive and communicative)

### **Workshop Date & Venue**

3 <sup>rd</sup> November, 2019 Sunday 09.00 to 17:00	<b>HOTEL NALANDA</b> Mithakhali Six Rd, Maharashtra Society, Ellisbridge, <b>Ahmedabad</b> , 380006, Gujarat
16 <sup>th</sup> November, 2019 Saturday 09.00 to 17:00	<b>INDIAN SOCIAL INSTITUTE</b> 10, Institutional Area, Lodi Road, <b>New Delhi</b> 110003
17 <sup>th</sup> November, 2019 Sunday 09.00 to 17:00	<b>THE PEARL HOTEL</b> 35-Z Radha Madhav Dutta Garden Lane, (Opposite Saltlake Stadium On Em Bypass), Opp 5 No. VIP Gate On Em Bypass <b>Kolkata</b> – 700010 West Bengal
23 <sup>rd</sup> November, 2019 Saturday 09.00 to 17:00	<b>YWCA INTERNATIONAL CENTRE OF MUMBAI</b> 18, Madame Cama Road, Fort, <b>Mumbai</b> - 400 00, Maharashtra
24 <sup>th</sup> November, 2019 Sunday 09.00 to 17:00	<b>HOTEL BANGALORE GATE</b> 9 & 12, Gajanana Towers , Kempe Gowda Road ( K G Road ), Opp Maneka Theatre, Near Mysore Bank Circle, <b>Bangalore</b> – 560009, Karnataka



## Learning Agenda

<b>TIME</b>	<b>PARTICULAR</b>
09:00 to 10:00	Registration and Refreshment.
10:00 to 11:30 <b>CSR Ecosystem</b>	CSR eco system in India. Rules For CSR under Companies Act 2013 & Recent Amendments. Section 135 of Companies Act and Schedule-VII. Connecting exiting activities with SDG and CSR. Flagship CSR Initiatives.
<b>11:30 to 12:00</b>	<b>Networking Tea/Coffee</b>
12: 00 13:30 <b>Legal and Documentation</b>	Documentation (Check List), Tips for preparing documents with legal aspects. 12AA,80G(5),GST,FCRA etc How to Identify CSR Eligible Company? Highlights of SA8000 Social Accountability Norms. Impact creation through digital tool & social media.
<b>13:30 to 14:30</b>	<b>Networking Business Lunch</b>
14:30 to 15:30 <b>Partnership Modalities</b>	How to prepare high impact project design. Partnership Models, Innovation and Value Addition. Proposal Writing, Do's and Don'ts' Mapping opportunities and way to design partnership model. Corporate scanning and understanding global perspective. Understanding eligibility for CSR partnership/funding
<b>15 :30 to 15:45</b>	<b>Networking Tea/Coffee</b>
15:45 :to 16:45 <b>Partnership Opportunities</b>	Opportunities for Social Start up with CSR Preparing our own plan, strategies and goal. Introduction of various offline and online platform, resources to improve productivities/performance. Current CSR Partnership Opportunities & many more Question & Answer & Feed Back Collection
16:45 to 17:00	<b>Contact Sharing &amp; Networking</b>

Aspirant participants are requested register through our official website: [www.ncdindia.org](http://www.ncdindia.org)

Help Line 95105 26835 Email: [info@ncdindia.org](mailto:info@ncdindia.org)